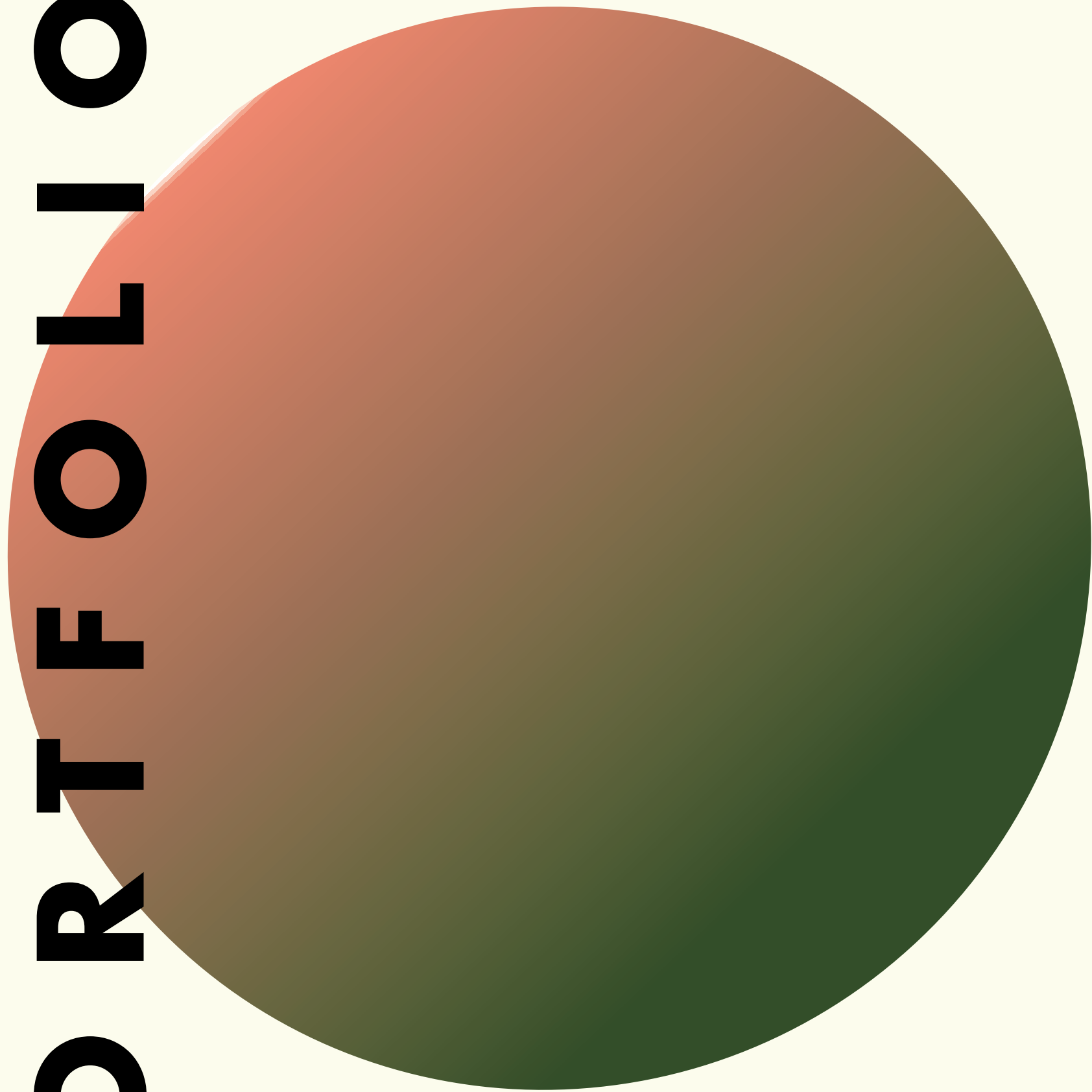


P O R T F O L I O



ANA GABRIELA TERAN

ART DIRECTOR - DESIGNER - FILMMAKER

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ABOUT

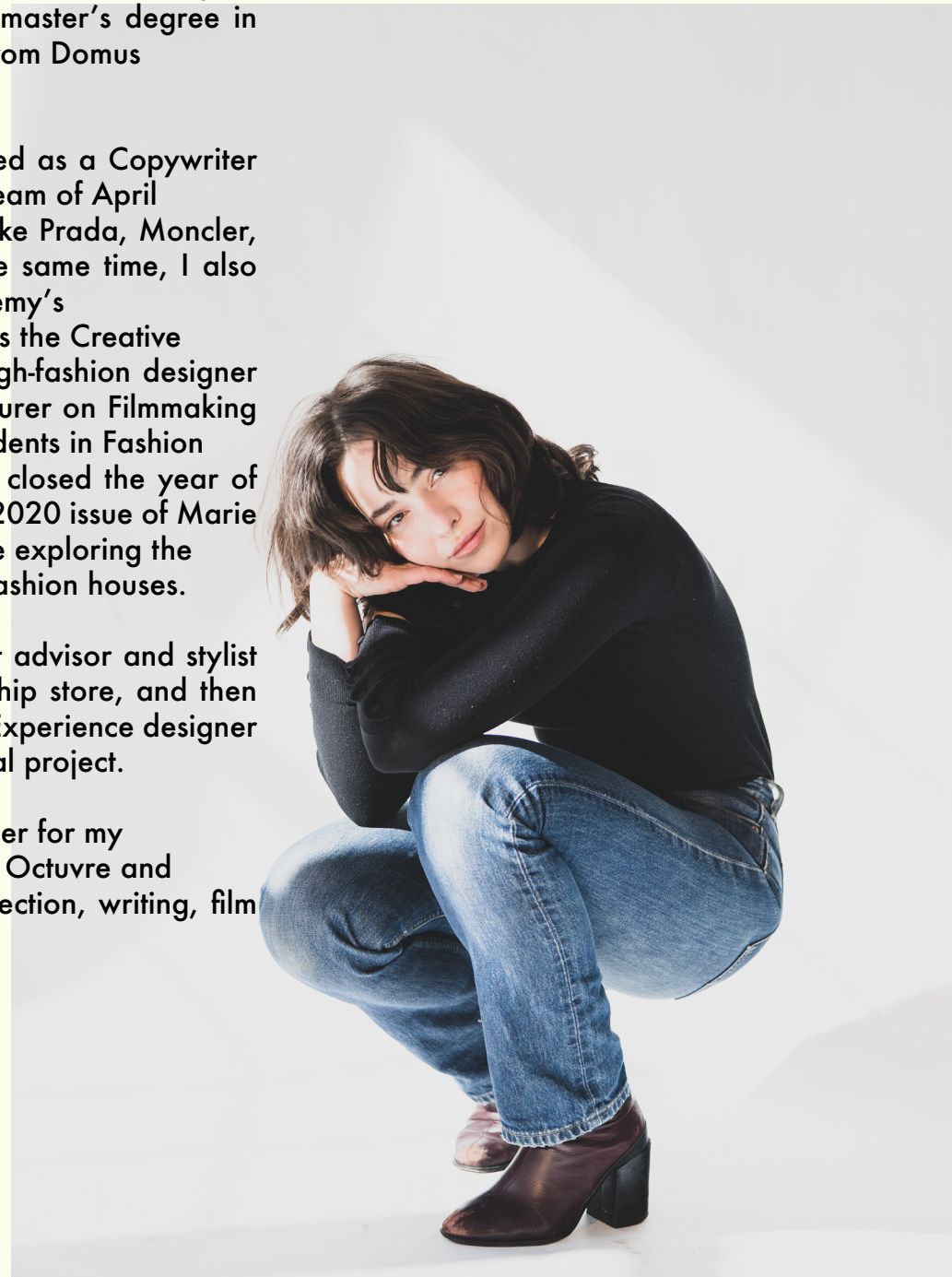
Hi I am Ana Gabriela Teran, but everyone knows me as Ana.

I am an Art Director, Designer, and Filmmaker exploring alternative approaches of many creative languages. I obtained a bachelors degree in Film Production from the University of Florida with a focus in Art History and a master's degree in Fashion Styling and Visual Merchandising from Domus Academy in Milan.

After my master's degree, in Milan I worked as a Copywriter and Junior Art Director within the creative team of April Studio working with luxury fashion clients like Prada, Moncler, Tod's, Zegna and Giuseppe Zanotti. At the same time, I also worked as an Art Director for Domus Academy's Fashion Graduate Italia fashion show and as the Creative Director of the event's exhibition for the high-fashion designer Erkan Çoruh. This led me to become a Lecturer on Filmmaking and Storytelling for the master program students in Fashion Design and Visual Brand Design clusters. I closed the year of 2019 published as an editor in the January 2020 issue of Marie Claire Italia, for a second time, on an article exploring the inclusivity and sustainable efforts of major fashion houses.

During the year 2020, I worked as a client advisor and stylist for the GANNI Miami Design District flagship store, and then relocated to New York to be the Event and Experience designer for Farewell Brooklyn for an ongoing cultural project.

Now, I am the Creative Director and Designer for my Brooklyn-based high-streetwear brand Gala Octuvre and continue to pursue works related to art direction, writing, film direction, and concept/experience design.



EDUCATION

2018 - 2019
Masters in Fashion Styling & Visual Merchandising
Domus Academy, Milan, Italy
Cum Laude with Honors 110+/110

2014 - 2018
B.S. in Telecommunication & Film Production Minor in Art History
University of Florida, Gainesville, Florida
Cum Laude

EXPERIENCE

2019 - 2020
APRIL Studio
Junior Art Director

2019 - 2020
Marie Claire Italia
Guest Editor

2019 - 2020
Domus Academy, N.A.B.A.
Storytelling & Filmmaking Lecturer
Art Director & Project Assistant

2019
DIESEL OTB Group
Visual Merchandiser Collaboration

2018 - 2019
REEBOK x C-Park
Sneaker Designer

CLIENTS

Prada

Canali

Tod's

Moncler

The Woolmark Company

Giuseppe Zanotti

Ermenegildo Zegna

Erkan Coruh

Duvetica

Diesel

Biffi Boutiques

Reebok

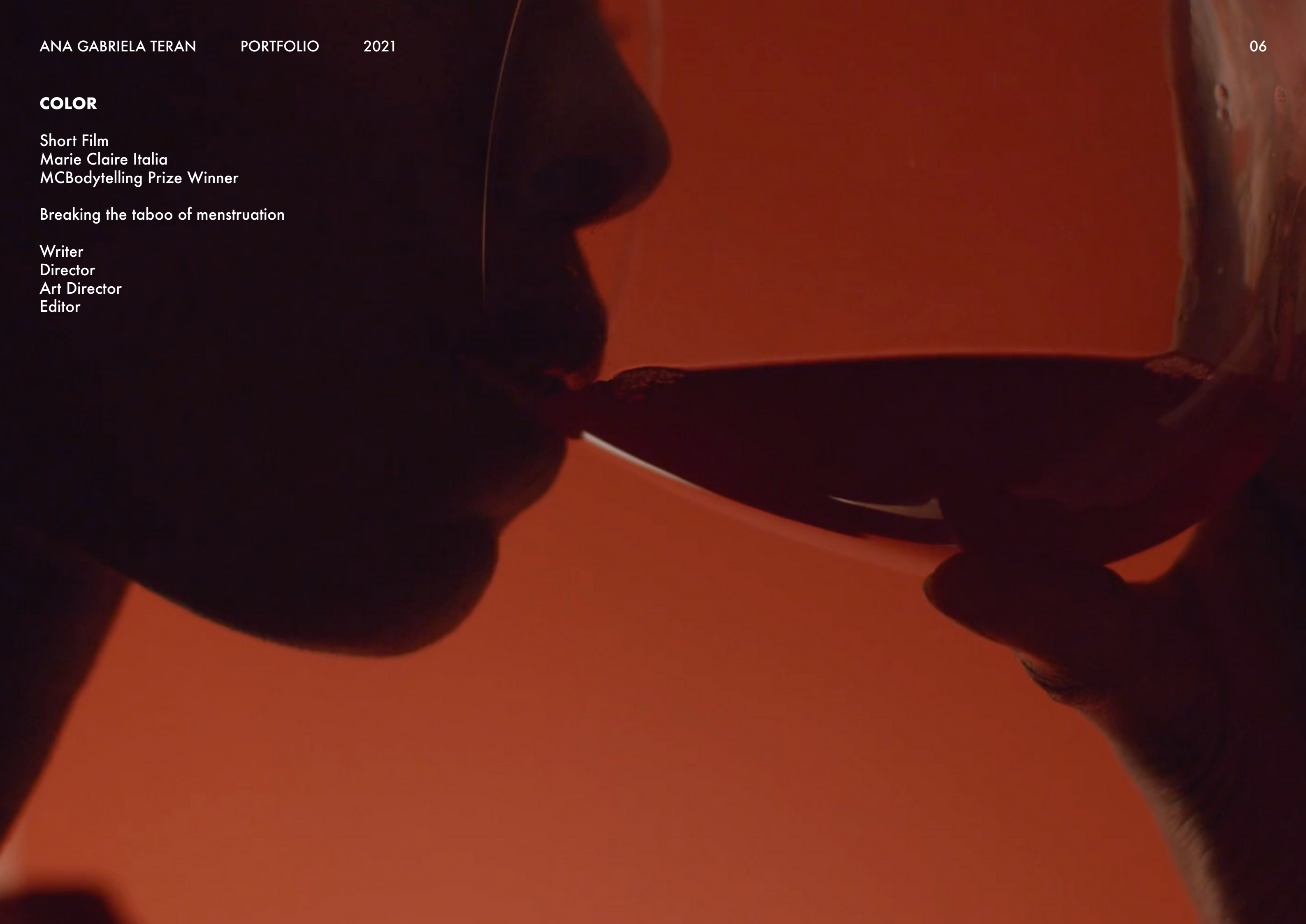


COLOR

Short Film
Marie Claire Italia
MCBodytelling Prize Winner

Breaking the taboo of menstruation

Writer
Director
Art Director
Editor



COLOR

Short Film

Marie Claire Italia

MCBodytelling Prize Winner

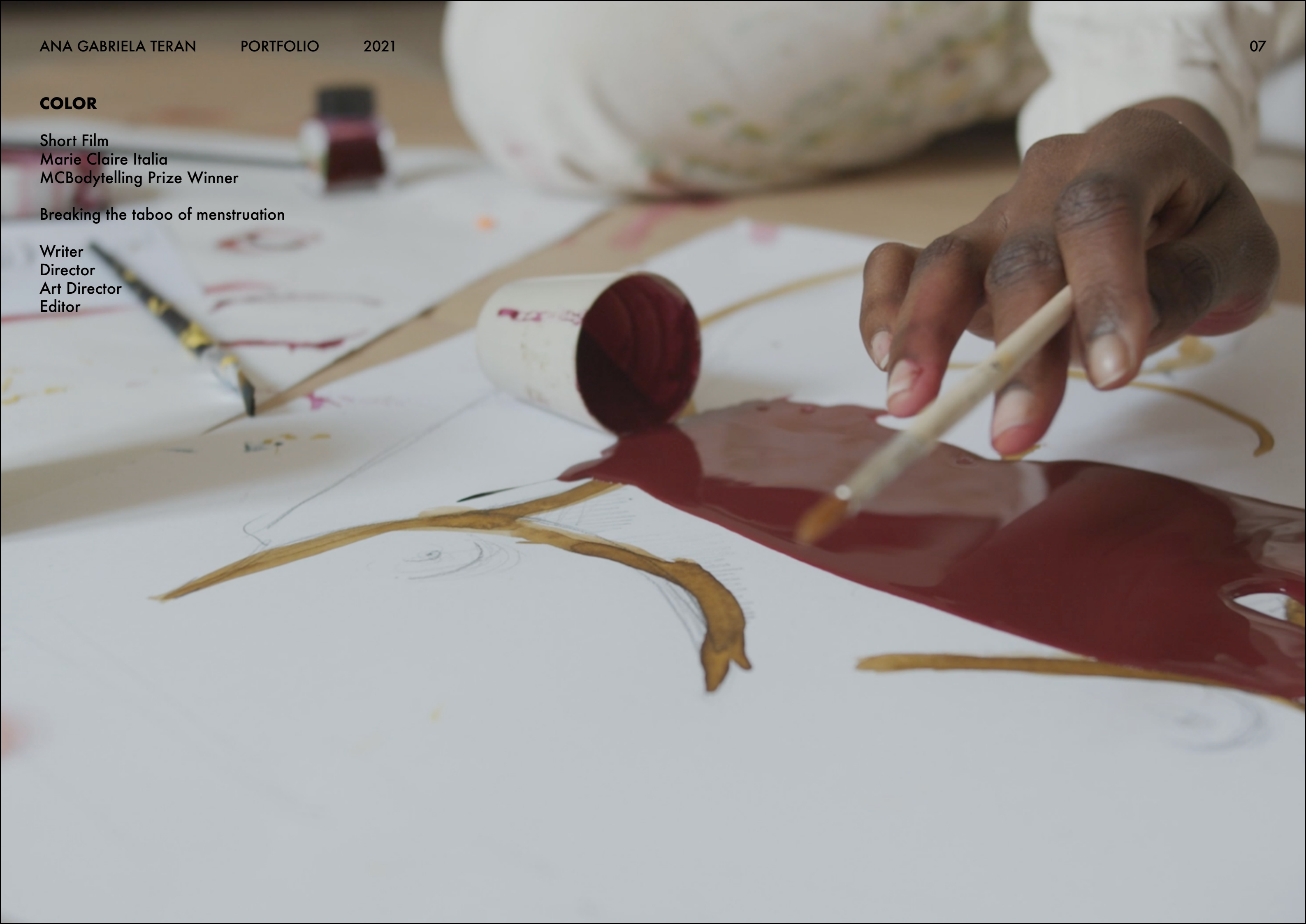
Breaking the taboo of menstruation

Writer

Director

Art Director

Editor



COLOR

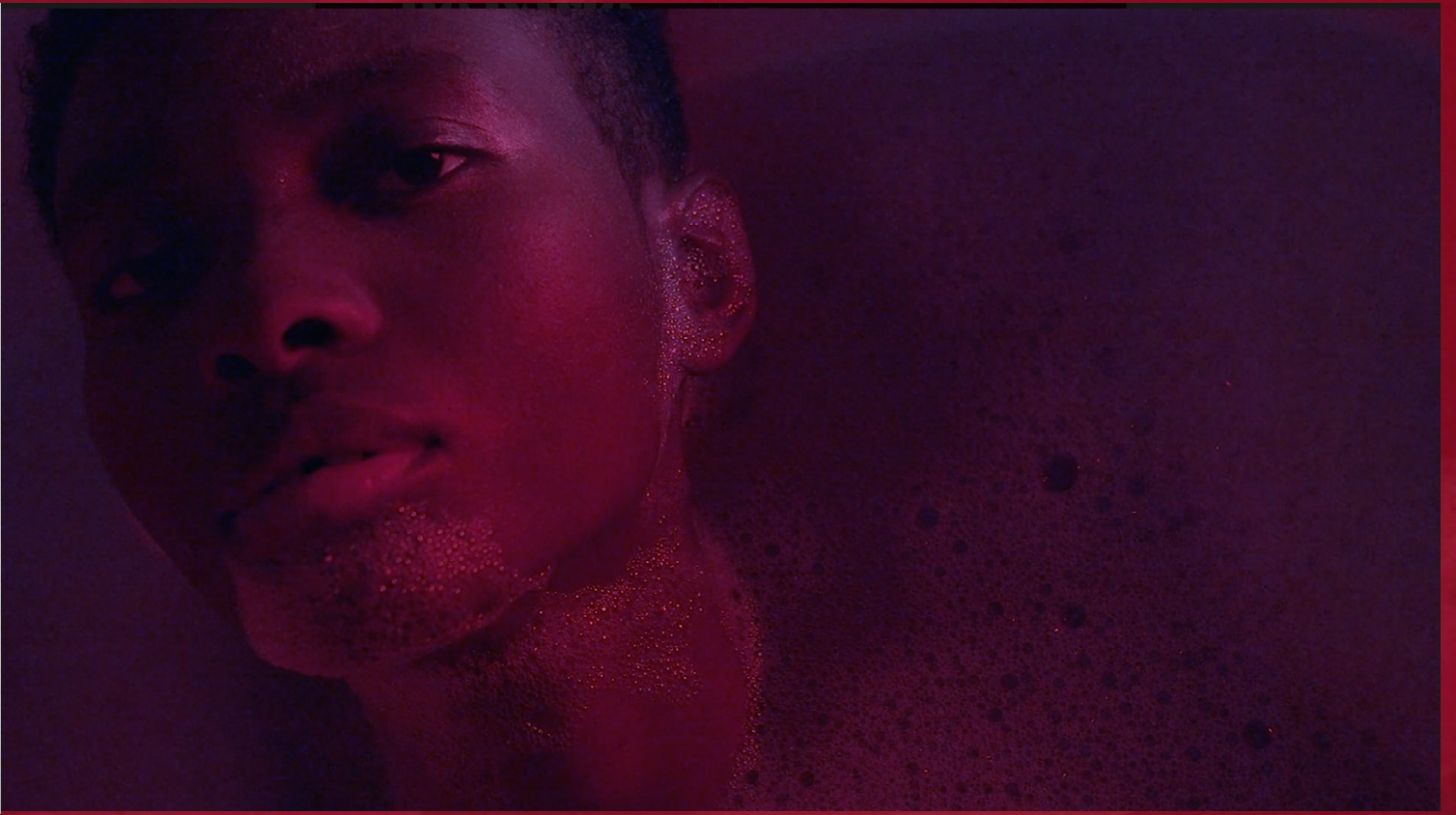
[SHORT FILM VIEWABLE HERE](#)

Writer

Director

Art Director

Editor



COLOR

Short Film
Marie Claire Italia
Double Spread

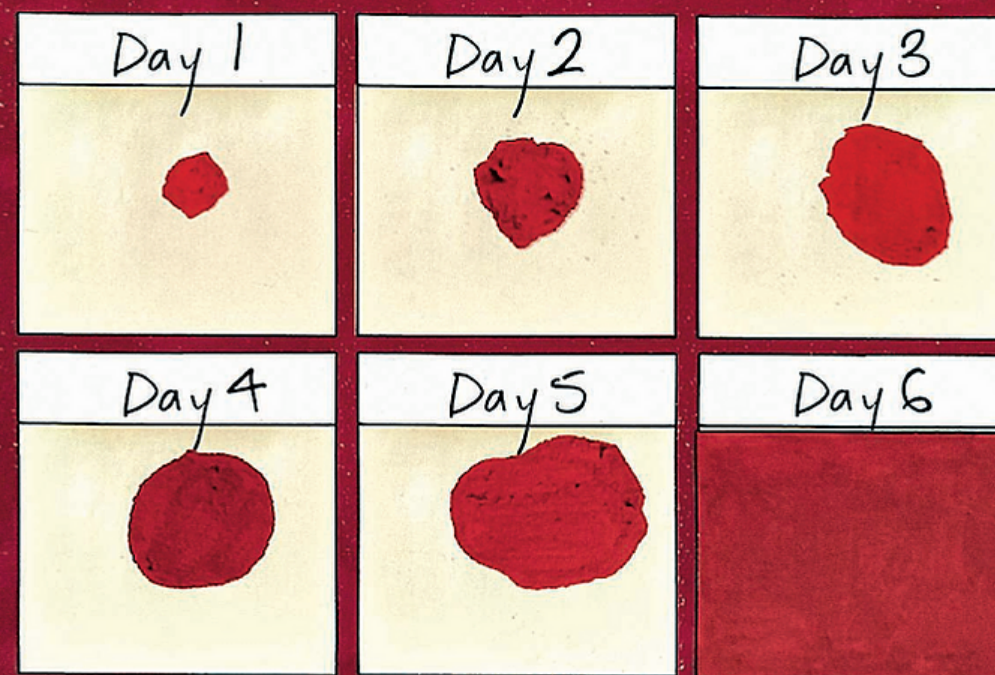
Writer
Director
Art Director
Editor

marie claire
Bodytelling

Mi accetto, mi esprimo, ne parlo

Ogni corpo femminile è una storia da raccontare, qualsiasi forma abbia. Mestruazioni, autoerotismo, identità di genere non sono più tabù. Gli studenti della Generazione Zeta che hanno partecipato al progetto **Bodytelling** hanno vinto, con creatività, la battaglia contro gli stereotipi. Impressione finale: le ragazze stanno bene, i ragazzi si mettono in gioco

di Laila Bonazzi e Cecilia Falcone



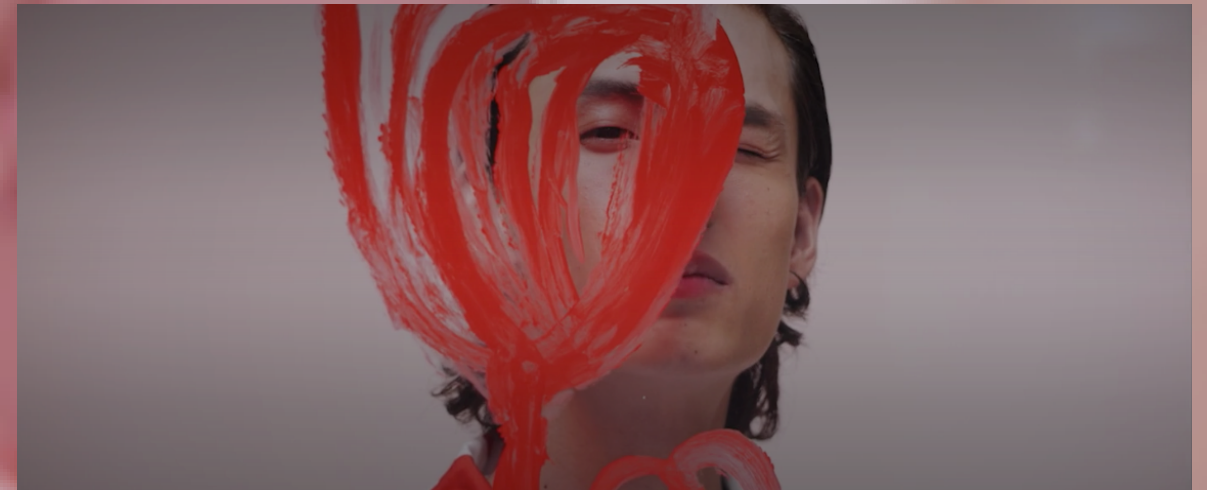
1° CLASSIFICATO: COLOR
video di Ana Gabriela Teran e Yara Ghaouch, Domus Academy, Milano

L'amore-odio per le mestruazioni, sentimento ambivalente che connette tutte le donne del mondo, è il fil rouge di questo corto, che accosta immagini artistiche, estetizzanti e potenti per abbattere il silenzio che circonda il ciclo femminile. Il messaggio? «Parliamone».

PRADA QIXI

Campaign Fashion Film
Prada Qixi Collection
(Chinese Day of Love)

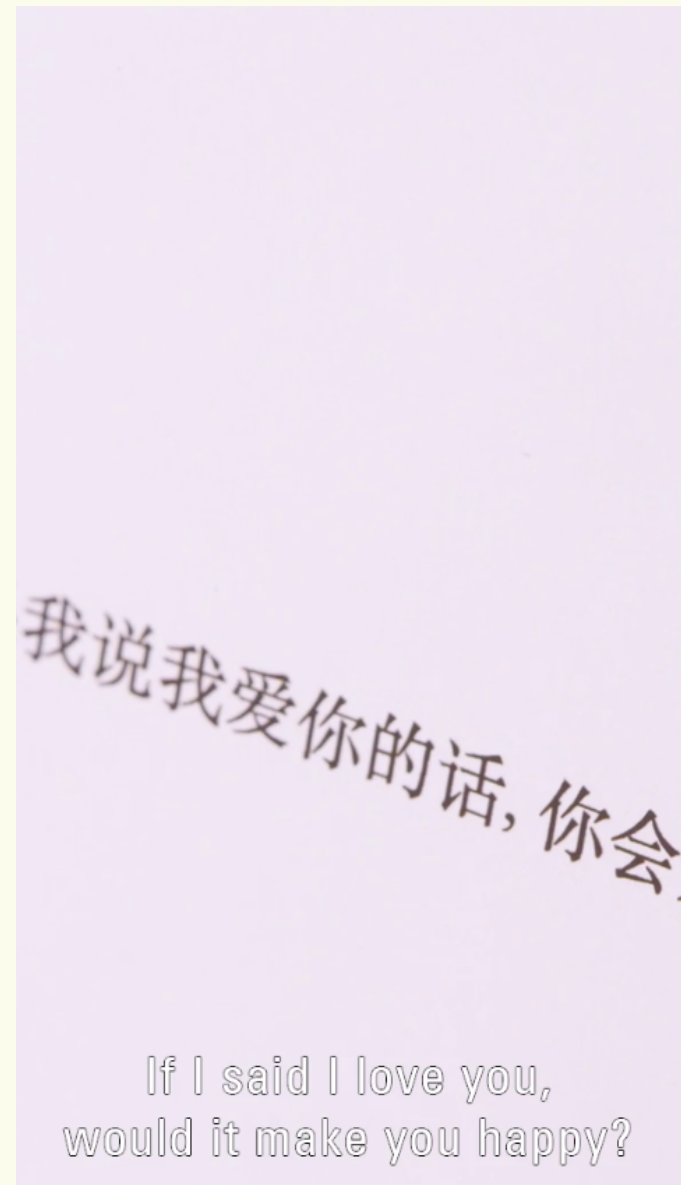
Copywriter
Art Director
Concept Designer



PRADA QIXI

Campaign Fashion Film
Prada Qixi Collection
(Chinese Day of Love)

[FULL VIDEOS HERE](#)

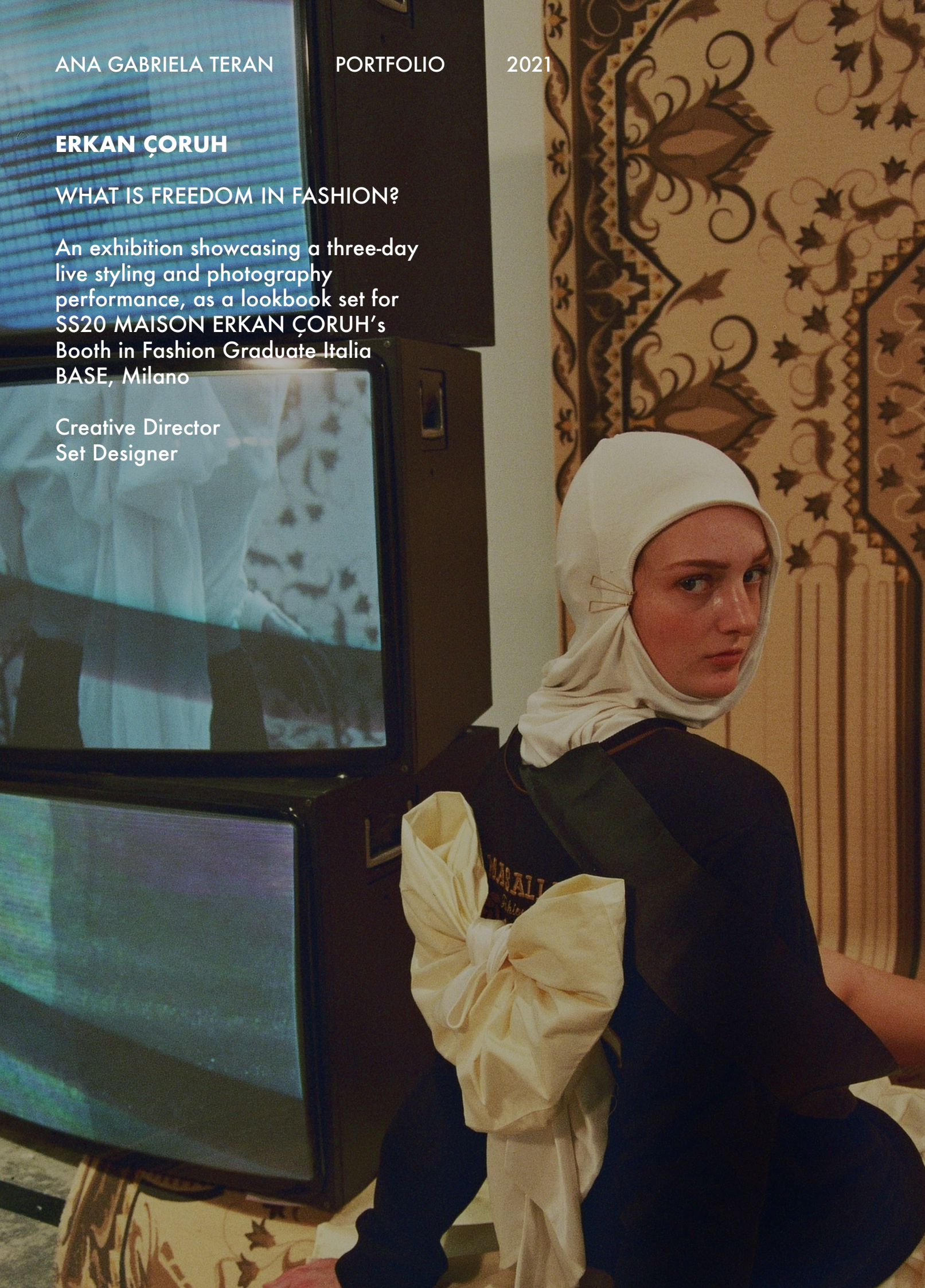


ERKAN ÇORUH

WHAT IS FREEDOM IN FASHION?

An exhibition showcasing a three-day live styling and photography performance, as a lookbook set for SS20 MAISON ERKAN ÇORUH's Booth in Fashion Graduate Italia BASE, Milano

Creative Director
Set Designer



**ERKAN ÇORUH****WHAT IS FREEDOM IN FASHION?**

Space entialed audience participation in building the space of the installation and the lookbooks conception. Video feedback loops of the previous days were implemented in TV sets in the booth as part of the performance.

Creative Director
Interaction/Experience Designer

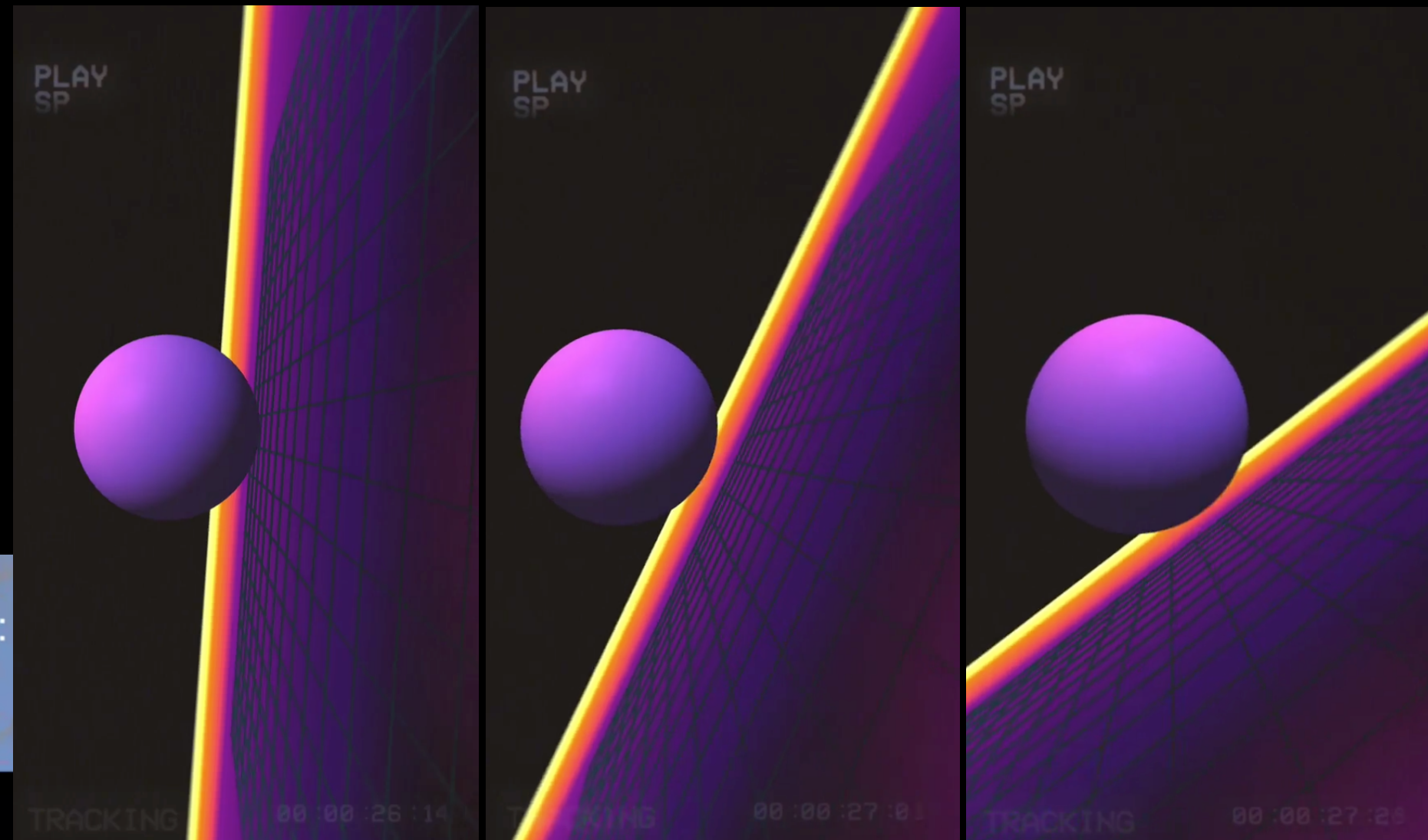
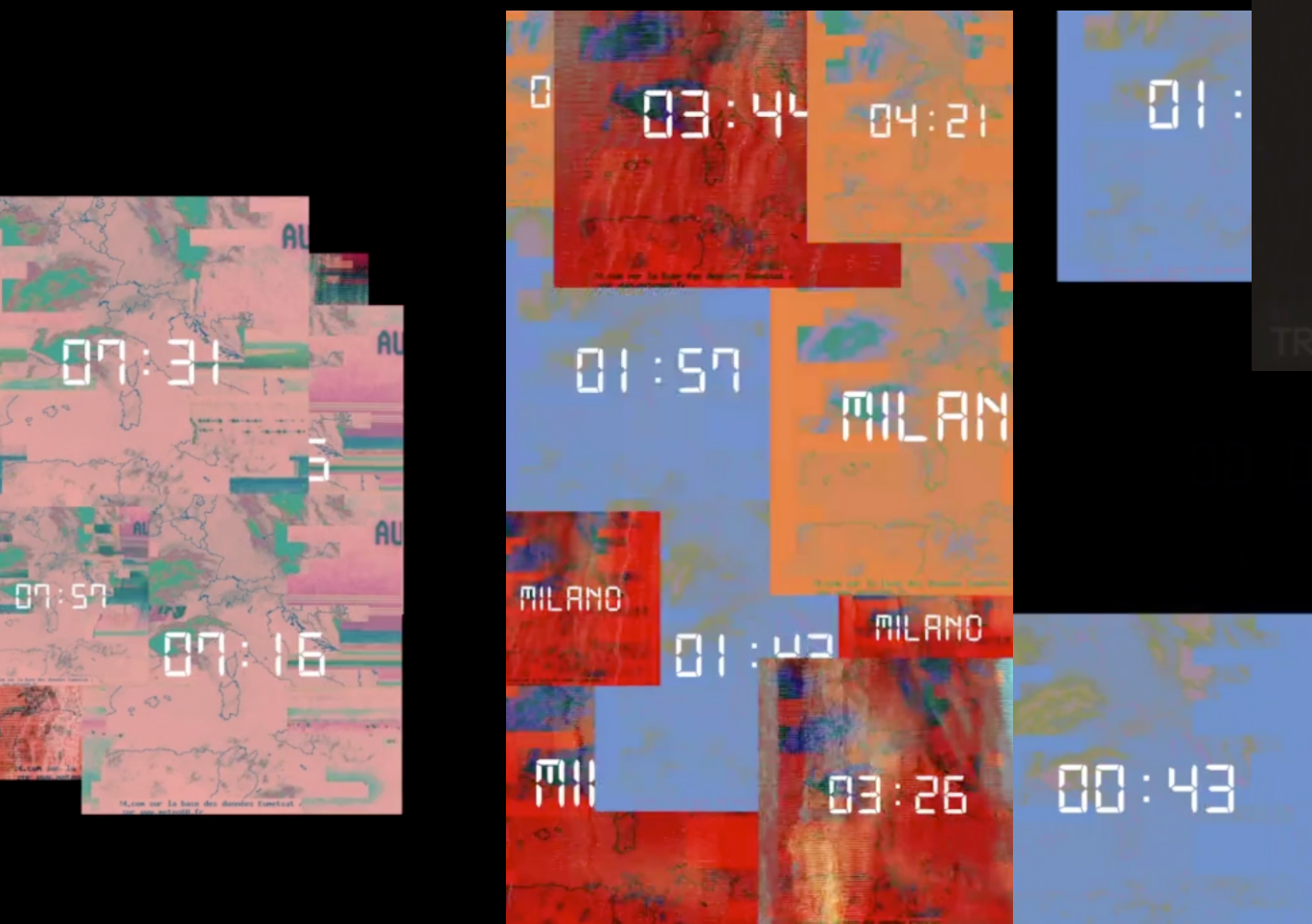
[VIEW FULL VIDEOS HERE](#)

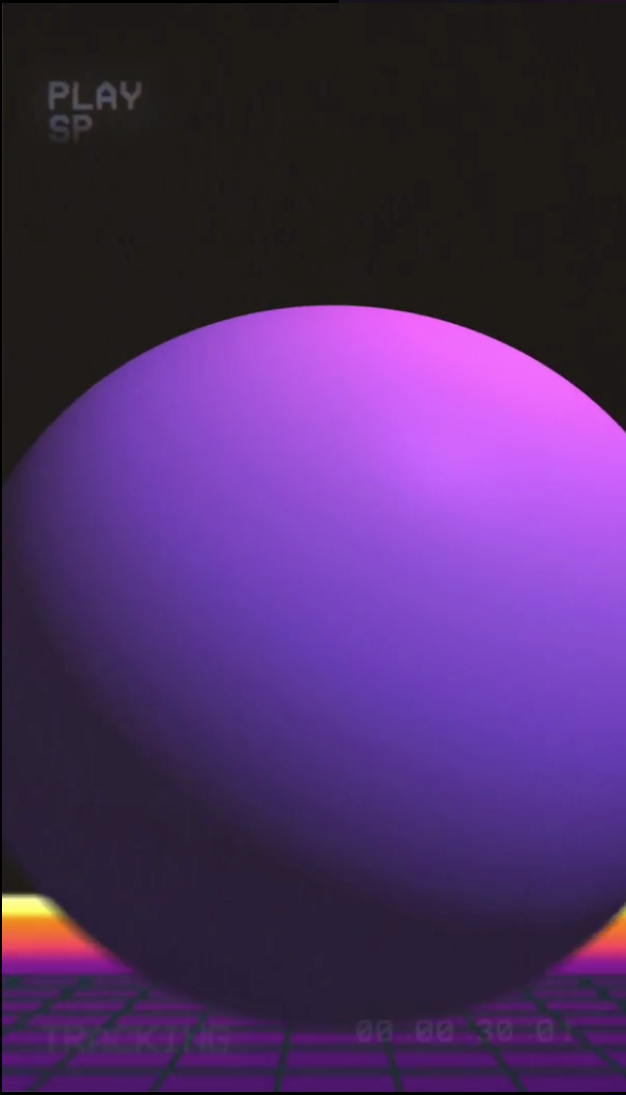
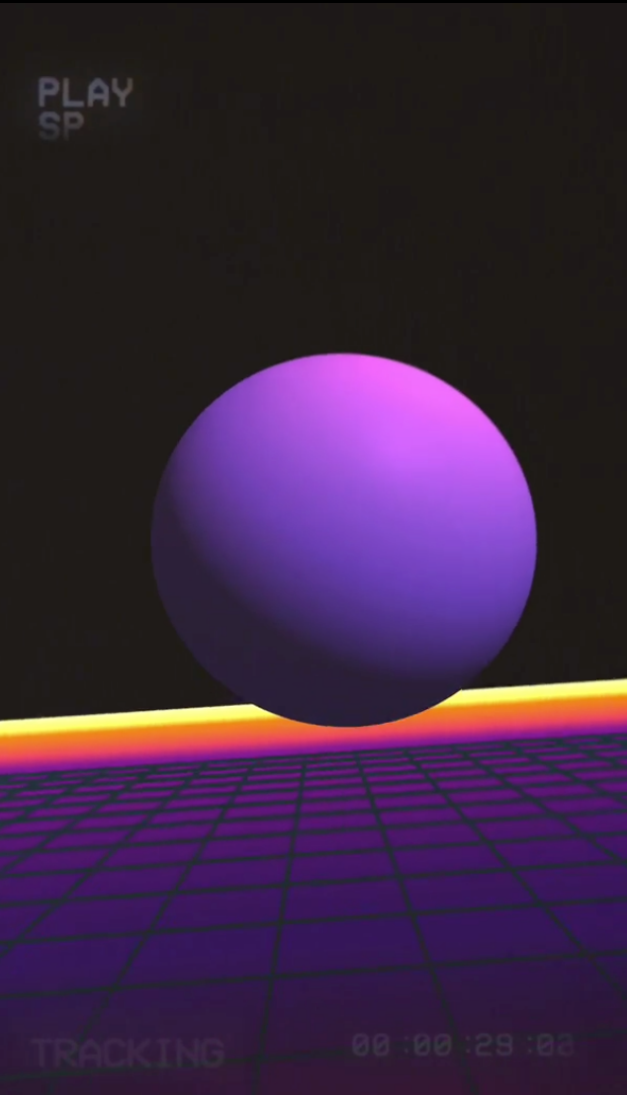
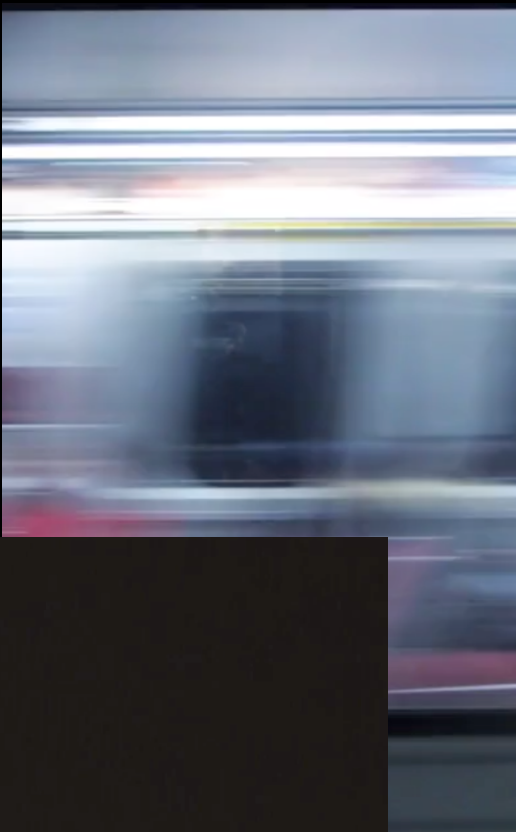


DUVETICA**MOTION GRAPHICS**

For the launch of the rebranding for Duvetica, I generated animations using AfterEffects for their social media relaunch and announcement of the Milan Fashion Week debut event. Created motion graphics that were displayed in the event space.

Art Director
Animations/Video Editor

**DUVETICA**



DUVETICA

MOTION GRAPHICS

Art Director
Animations/Video Editor

[ANIMATIONS LINKED HERE](#)

DIESEL**UP-CYCLING COLLECTION**

Window display, and retail space experience designer for the upcycled denim collection launch.

Art Director
Visual Merchandiser
Concept Designer





BIFFI BOUTIQUES**THE PLEASURE OF WAITING**

A fashion film campaign for the luxury concept store Biffi Boutiques for the SS19 featured brands, Coach, Marni, Calvin Klein, Marc Jacobs.

Director/Writer
Stylist/Set Designer
Editor





BIFFI BOUTIQUES

THE PLEASURE OF WAITING

Director/Writer
Stylist/Set Designer
Editor

[FULL VIDEO LINKED HERE](#)

GALA OCTUVRE

SS21 Collection + Lookbook

Creative Director
Designer
Art Director



GALA OCTUVRE



GALA OCTUVRE

SS21 Collection + Lookbook

Creative Director
Designer
Art Director



GALA OCTUVRE

E-Commerce Site

Website Designer
UX/UI
Graphic Designer

NEW ARRIVALS

SHOP THE LATEST
COLLECTIONS



CUBAN RELIEF BENEFIT

GALA OCTUVRE



CLÁSICO COLLECTION



GALA OCTUVRE

FW21 Preview Collection

Creative Director
Designer
Art Director
Photographer/Editor



CONTACT

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ANA GABRIELA TERAN

Art Director - Designer - Filmmaker